

# PNC Christmas Price Index - 2008

	Traditional			Internet		
	<u>2007</u>	<u>2008</u>	<u>% Change</u> <u>2008/07</u>	<u>2007</u>	<u>2008</u>	<u>% Change</u> <u>2008/07</u>
One Partridge in a Pear Tree	\$ 164.99	\$ 219.99	33.3%	\$ 224.94	\$ 235.00	4.5%
Partridge	\$ 15.00	\$ 20.00	33.3%	75.00	85.00	13.3%
Pear Tree	\$ 149.99	\$ 199.99	33.3%	149.94	150.00	0.0%
Two Turtle Doves	\$ 40.00	\$ 55.00	37.5%	130.00	130.00	0.0%
Three French Hen	\$ 45.00	\$ 30.00	-33.3%	195.00	195.00	0.0%
Four Calling Birds	\$ 599.96	\$ 599.96	0.0%	455.00	475.00	4.4%
Five Gold Rings	\$ 395.00	\$ 349.95	-11.4%	329.75	329.75	0.0%
Six Geese-a-Laying	\$ 360.00	\$ 240.00	-33.3%	660.00	660.00	0.0%
Seven Swans-a-Swimming	\$ 4,200.00	\$ 5,600.00	33.3%	7,035.00	7,035.00	0.0%
Eight Maids-a-Milking	\$ 46.80	\$ 52.40	12.0%	310.08	310.08	0.0%
Nine Ladies Dancing	\$ 4,759.19	\$ 4,759.19	0.0%	7,106.00	7,237.00	1.8%
10 Lords-a-Leaping	\$ 4,285.06	\$ 4,413.61	3.0%	11,283.23	11,629.79	3.1%
11 Pipers Piping	\$ 2,213.40	\$ 2,284.80	3.2%	1,900.00	2,100.00	10.5%
12 Drummers Drumming	\$ 2,397.85	\$ 2,475.20	3.2%	1,620.00	1,620.00	0.0%
Total Christmas Price Index	\$ 19,507.25	\$ 21,080.10	8.1%	\$ 31,249.00	\$ 31,956.62	2.3%
% change						
True cost of Christmas in song	\$ 78,100.10	\$ 86,608.51	10.9%	\$ 128,886.37	\$ 131,150.76	1.8%
% change						
"Core" index, excluding swans	\$ 15,307.25	\$ 15,480.10	1.1%	\$ 24,214.00	\$ 24,921.62	2.9%