



EMPLOYMENT I N D E X

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Monster Employment Index Edges Up Two Points in October, Fueled by Increased White-collar Online Recruitment Activity

Expanded Monthly Scope of Findings Now Includes Data for Top 28 U.S. Metro Markets

October 2007 Index Highlights:

- Index climbs to highest level since May, demonstrating greater overall online job availability at the outset of the fourth quarter
- Year-over-year growth rate rises moderately to nine percent – a slight improvement from August and September
- Expanded online opportunities for management; and business and financial operations; suggest a reassuring corporate hiring outlook
- Demand within construction and real estate industries declines further, reflecting continued hardship in the building and housing sectors
- New England reports largest rise among regions, while Cincinnati, Kansas City and Cleveland register the highest rate of increase on the month among the top 28 metro markets

Summary Overview

The Monster Employment Index edged up two points in October, demonstrating greater online job availability across the country driven largely by stepped-up recruitment for white-collar and military occupations. The Monster Employment Index is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster®.

In an effort to present a single, comprehensive snapshot of U.S. national and local online recruitment trends, the Monster Employment Index has been expanded to include data for the top 28 U.S. metro markets previously issued each month as the Monster Local Employment Index. Because the local Index used a more compressed scale when it launched in June 2005, its current and historical data has been revised and rescaled using the same methodology as the national Index to ensure consistency and accuracy.

During October, 12 of 20 industries and 10 of 23 occupational categories tracked by the Index registered increased online job availability. Index results for the past 13 months are as follows:

OCT 07	SEP 07	AUG 07	JUL 07	JUN 07	MAY 07	APR 07	MAR 07	FEB 07	JAN 07	DEC 06	NOV 06	OCT 06
188	186	186	183	186	189	186	185	177	168	167	175	172

“The Monster Employment Index’s rise in October is an encouraging sign of continued stability in nationwide employer demand for workers, despite a moderating U.S. economy and the turmoil caused by the housing and credit markets,” said Steve Pogorzelski, Executive Vice President, Global Sales and Customer Development at Monster Worldwide. “With the unemployment rate still hovering below five percent, the labor market remains historically tight with shortages of highly skilled workers driving much of the current online recruiting efforts.”

Industries Registering Strong Increases in October Include Public Administration; Utilities; and Management of Companies and Enterprises

Among industries, the public administration category registered the sharpest rate of increase in online job availability during October, jumping 29 points, or 19 percent – the category’s largest jump since the inception of the Index. The rise was primarily due to expanded online opportunities within the federal government. Online job demand in the utilities industry also jumped, gaining 14 points amid stronger seasonal demand from utilities likely looking to expand their staffing in advance of the colder winter season. Opportunities in the management of companies and enterprises category rose as well, edging up six points, indicating no significant impact on corporate hiring as of yet, due to recent turmoil in the financial market.

In contrast, online demand for transportation and warehousing posted the largest decline, falling eight points on the month. Demand for workers in the education services industry dipped, reflecting a more moderate level of recruitment activity after the sharp increase experienced ahead of the fall semester. Arts, entertainment and recreation also showed a decrease, leaving the category mostly flat from a year ago and indicating softer hiring in the industry. Construction; and real estate and rental and leasing – two categories with close ties to the slumping housing sector – also declined in October.

Military Specific; Life, Physical and Social Science; and Management Register Sharpest Monthly Increases among Occupations

In October, the military specific category registered the strongest rate of increase in online job availability among occupations tracked. The sizeable jump was comparable to increases seen each October since the Index’s inception, and suggests intensified online recruitment activity by the U.S. Armed Services that is typical for this time of the year. Despite the increase last month, online job availability for military specific occupations remains lower than a year ago.

Online job availability also rose moderately for major white-collar occupations such as management; business and financial operations; architecture and engineering; and life,



physical, and social sciences. Architecture and engineering, up four points, grew at the highest annualized rate in more than a year. Demand for these occupations surged through the first quarter of 2006 at the height of the residential construction boom, but then plunged dramatically as the housing market entered a downturn.

In contrast, online opportunities for occupations in education, training and library – as well as community and social services – eased in October, as school, colleges and non-profit organizations wound down their fall semester hiring. Several blue-collar categories also reported fewer opportunities last month, including construction and extraction; installation, maintenance and repair; and transportation and material moving, indicating generally softer overall demand for blue-collar workers. In fact, each of these categories is now flat or down on a year-over-year basis. Healthcare support remains the Index's top growth occupation on a year-over-year basis, with healthcare practitioners and technical following closely behind.

Seven of Nine U.S. Census Bureau Regions Show Increased Online Job Availability in October

Seven of the nine U.S. Census Bureau regions tracked by the Index saw online job availability expand in October, with New England registering the highest rate of increase on the month, driven by strong increases in Vermont and Rhode Island and continued growth in Massachusetts. On a year-over-year basis, the West South Central remains the Index's top growth region, while the Mountain and Pacific regions remain the slowest growing.

Among the 50 U.S. states and the District of Columbia, 37 states edged higher in October. New Mexico is now the Index's top growth state on a year-over-year basis.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of October:

<u>Rank</u>	<u>State</u>
1	Delaware
2	Alaska
3	Massachusetts
4	Maryland
5	Connecticut
6	Wyoming
7	Colorado
8	Arizona
9	New Jersey
10	California



Online Recruitment Activity Increases in 12 of the top 28 U.S. Markets in October

Among the top 28 U.S. cities tracked by the Index, online opportunities expanded the most in Cincinnati, Kansas City and Cleveland last month, fueled by greater demand for office and administrative support; and management occupations. In contrast, Miami and Orlando dipped the most, mostly due to fewer online job offers in construction, transportation and the sciences. Online job demand increased in a total of 12 metro markets in October, while 14 registered declines and two were unchanged.

From a year-over-year perspective, 19 of the 28 markets are showing greater online job availability, while eight have decreased and one remains flat. St. Louis replaced Houston as the Index's top growth market on an annual basis, spurred largely by increased demand for workers in management, education and healthcare occupations. Pittsburgh and Seattle also moved ahead of Houston. At the opposite end of the spectrum, California, Florida and the Washington, D.C. area are now home to the eight Index markets showing lower online job availability compared to a year ago, which is likely due in part to weaker demand in the housing related occupational categories in those metro areas.

Top Five Industries Looking for Employees in October

Industries showing the greatest rate of increase in online job availability in October included:

INDUSTRY	OCT 07	SEP 07	AUG 07	JUL 07	JUN 07	OCT 06
Public Administration	184	155	155	161	159	132
Utilities	186	172	172	172	175	156
Management of Companies and Enterprises	162	156	158	161	152	143
Information	146	142	142	136	136	127
Professional, Scientific, and Technical Services	157	153	153	151	154	149

Most Wanted Occupational Experience in October

Occupational categories registering most significant increases in online job demand in October included:

OCCUPATIONS	OCT 07	SEP 07	AUG 07	JUL 07	JUN 07	OCT 06
Military Specific	193	170	167	165	163	205
Life, Physical, and Social Science	174	168	168	168	169	160
Management	199	194	197	192	191	184
Business and Financial Operations	210	206	208	208	207	200
Architecture and Engineering	202	198	198	194	195	181

Online Job Demand Increases in Seven of Nine Major U.S. Regions in October

Online job opportunities rose by varying degrees in seven of the nine U.S. Census Bureau Divisions in October. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	OCT 07	SEP 07	AUG 07	JUL 07	JUN 07	OCT 06
New England	194	187	188	188	188	170
Mid-Atlantic	184	180	180	177	179	164
East South Central	172	169	168	164	167	157
East North Central	174	171	169	166	167	160
West South Central	271	268	266	260	260	222



West North Central	196	194	191	185	189	178
South Atlantic	173	172	172	170	173	168
Mountain	195	195	195	189	191	191
Pacific	183	183	184	183	187	179



OCT 06	NOV 06	DEC 06	JAN 06	FEB 07	MAR 07	APR 07	MAY 07	JUN 07	JUL 07	AUG 07	SEP 07	OCT 07
172	175	167	168	177	185	186	189	186	183	186	186	188

By Region

	2007										2006		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
New England	194	187	188	188	188	188	181	172	167	158	163	173	170
Mid-Atlantic	184	180	180	177	179	181	178	172	165	156	159	167	164
East North Central	174	171	169	166	167	169	168	163	158	149	155	161	160
West North Central	196	194	191	185	189	191	189	182	174	165	171	180	178
South Atlantic	173	172	172	170	173	176	175	171	165	158	163	168	168
East South Central	172	169	168	164	167	169	169	165	158	147	151	159	157
West South Central	271	268	266	260	260	262	256	247	232	214	216	223	222
Mountain	195	195	195	189	191	194	195	188	177	172	180	188	191
Pacific	183	183	184	183	187	195	201	196	182	168	170	181	179

By Industry


	2007										2006		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Agriculture, Forestry, Fishing and Hunting	171	171	171	173	171	164	150	143	141	136	128	141	148
Mining	171	168	166	167	169	175	189	191	193	189	194	199	203
Utilities	186	172	172	172	175	178	194	183	182	167	159	159	156
Construction	222	228	222	214	219	232	245	236	236	230	224	225	218
Manufacturing	132	130	126	126	132	134	135	134	133	128	127	128	128
Wholesale Trade	173	172	168	163	164	165	159	147	148	144	141	144	146
Retail Trade	186	185	180	187	188	194	192	190	185	179	177	174	179
Transportation and Warehousing	201	209	198	190	198	191	186	178	164	149	138	151	141
Information	146	142	142	136	136	140	131	130	122	122	122	125	127
Finance and Insurance	156	153	154	148	146	140	135	136	138	134	141	146	149
Real Estate and Rental and Leasing	134	138	145	149	148	150	142	136	127	125	123	116	124
Professional, Scientific, and Technical Services	157	153	153	151	154	160	161	159	152	148	152	150	149
Management of Companies and Enterprises	162	156	158	161	152	157	161	159	157	147	135	137	143
Administrative, Support, Waste Management, Remediation	124	120	119	112	111	109	105	106	104	101	100	102	107
Educational Services	126	133	130	130	135	134	131	121	120	119	120	121	122
Healthcare and Social Assistance	127	124	121	120	120	122	120	119	119	115	115	118	119
Arts, Entertainment, and Recreation	166	173	161	153	153	155	162	173	167	165	167	165	165
Accommodation and Food Services	167	170	169	169	170	177	172	169	162	160	154	166	170
Public Administration	184	155	155	161	159	156	153	150	145	140	139	136	132
Other Services	215	217	220	218	226	231	230	228	214	206	215	207	209

By Occupation

	2007										2006		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Management	199	194	197	192	191	194	201	189	186	174	180	186	184
Business and Financial Operations	210	206	208	208	207	215	217	213	207	194	197	205	200
Computer and Mathematical	183	181	181	179	182	184	189	181	175	166	170	185	185
Architecture and Engineering	202	198	198	194	195	194	202	196	190	179	182	187	181
Life, Physical, and Social Science	174	168	168	168	169	170	171	167	168	156	158	167	160
Community and Social Services	213	218	218	209	209	215	210	214	215	204	202	200	193
Legal	214	217	211	216	224	245	245	243	209	182	168	179	182
Education, Training, and Library	160	168	164	157	164	161	159	151	146	133	137	139	137
Arts, Design, Entertainment, Sports, and Media	156	157	157	160	165	165	161	160	155	148	146	149	151
Healthcare Practitioners and Technical	185	182	179	178	181	174	169	168	143	135	139	145	146
Healthcare Support	209	209	213	209	209	197	184	175	147	144	152	159	162
Protective Service	177	174	179	180	176	174	170	171	170	159	154	172	163
Food Preparation and Serving Related	175	178	180	185	193	189	203	181	168	163	158	162	163
Building, Grounds Cleaning, Maintenance	155	155	158	153	155	161	164	154	142	128	136	150	149
Personal Care and Service	170	170	173	168	170	189	236	195	183	160	165	164	168
Sales and Related	150	150	147	145	147	151	151	151	150	147	151	153	151
Office and Administrative Support	177	174	175	168	172	181	184	179	171	157	162	174	171
Farming, Fishing, and Forestry	142	142	142	142	143	148	148	142	126	109	109	109	113
Construction and Extraction	149	153	150	146	149	153	154	146	142	132	138	149	149
Installation, Maintenance, and Repair	179	183	182	176	178	184	184	176	172	159	161	172	187
Production	154	153	150	147	149	151	151	148	144	134	140	148	148
Transportation and Material Moving	132	135	132	131	132	134	135	131	124	120	126	130	132
Military Specific	193	170	167	165	163	163	160	166	175	191	203	214	205

By Local Market

	2007										2006		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Atlanta	149	145	140	138	142	143	144	139	136	115	123	124	129
Baltimore	104	103	103	100	103	127	129	126	123	109	122	127	131
Boston	153	150	147	152	150	154	137	132	128	113	116	126	129
Chicago	142	144	141	137	139	138	142	134	132	108	118	130	130
Cincinnati	158	150	143	143	148	143	147	133	130	112	122	138	139
Cleveland	140	136	135	131	134	141	140	135	129	112	126	136	134
Dallas	150	148	144	140	142	142	141	134	129	116	119	127	128
Denver	149	151	147	142	144	144	137	130	120	112	120	127	127
Detroit	138	139	132	129	134	135	133	128	130	110	120	132	129
Houston	164	162	163	158	157	155	154	149	143	129	129	136	136
Indianapolis	124	123	118	115	118	125	129	120	118	104	107	119	121
Kansas City	162	156	153	143	148	144	144	133	133	120	127	142	144
Los Angeles	116	117	118	117	123	135	145	144	133	106	108	115	117
Miami	105	109	106	105	108	108	113	113	109	102	100	107	110
Minneapolis	137	134	128	123	130	129	128	122	122	114	118	125	129
New York City	131	133	130	127	130	133	134	129	128	111	112	102	124
Orlando	86	90	85	85	91	104	105	101	97	89	88	101	104
Philadelphia	126	130	124	121	126	136	130	128	116	111	109	123	120
Phoenix	120	121	122	115	117	118	117	115	110	104	105	118	117
Pittsburgh	157	155	145	141	148	142	142	140	133	124	124	131	130
Portland	163	159	160	146	148	150	142	138	124	112	111	130	137
Sacramento	120	121	118	116	119	126	124	123	117	108	106	119	121
San Diego	110	112	114	110	116	122	127	127	116	108	106	116	118
San Francisco	125	125	129	123	126	126	126	124	124	115	114	124	125
Seattle	151	151	149	143	148	152	142	137	129	116	112	123	125
St. Louis	166	167	158	151	162	155	153	152	140	121	113	124	131

 EMPLOYMENT INDEX	Tampa	103	104	104	102	104	108	109	110	105	97	97	110	112
	Washington, D.C.	120	123	120	114	121	131	132	130	136	108	107	122	124

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted on a monthly basis by Research America, Inc. The audit validates the accuracy of the online job recruitment activity measured within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at www.monsterworldwide.com.

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