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Chrysler LLC Announces Overall September 2007 U.S. Sales Down 5 Percent, With Retail Up and Fleet Down as Planned

- Chrysler brand car sales rise 10 percent over September 2006 led by Sebring Sedan and Convertible
- Jeep® brand sales down 11 percent year-over-year with retail up and fleet down, driven by planned fleet reductions
- Jeep Wrangler sales increased 71 percent versus last year
- Dodge brand sales up 5 percent from the same period last year, driven by Ram Pickup and Nitro
- Dealer inventory down 15 percent or 82,000 units versus September 2006

Auburn Hills, Mich. -

Chrysler LLC reported U.S. sales for September 2007 of 159,799 units; down 5 percent compared to September 2006 with 168,888 units sold. All sales figures are reported as unadjusted.

“With the overall industry down versus September 2006, Chrysler retail sales remain strong,” said Darryl Jackson, Vice President – U.S. Sales. “Our fleet sales continue to trend down more than 20 percent driving the overall sales decrease for the month. This is directly in line with our plan to reduce daily rental fleet during the second half of the year.”

Chrysler brand car sales were led by Sebring Sedan which posted sales of 4,418 units and Sebring Convertible which finished the month with sales of 1,639 units. Chrysler Aspen sales rose 8 percent versus August 2007 with 3,875 units.

Jeep® brand sales were down 11 percent year-over-year with retail sales up and fleet down driven by planned fleet reductions, while Wrangler posted gains. Jeep Wrangler and Wrangler Unlimited posted sales of 8,605 units, up 71 percent versus September 2006.

Dodge brand sales increased 5 percent over last year led by Dodge Ram which posted a gain of 20 percent. The all-new Dodge Nitro was up 2 percent over August 2007.

“Our sell down on 2007 models is going very well and in October we will continue to offer aggressive lease and retail payments for our customers,” said Michael Keegan, Vice President – Volume Planning and Sales Operations. “We will extend the 0% APR offering for 60 months on more 2007 models through the end of the month.”

Chrysler finished the month with 450,733 units of inventory, or a 71-day supply. Inventory is down by 15 percent compared to September 2006 when it was at 533,220 units.

Chrysler LLC U.S. Sales Summary Thru September 2007

Model	Month Sales		DR %	Vol %	Sales CYTD		DR %	Vol %
	Curr Yr	Pr Yr	Change	Change	Curr Yr	Pr Yr	Change	Change
Sebring	6,057	1,664	279%	264%	68,277	46,726	46%	46%
300	9,231	10,632	-10%	-13%	90,251	106,107	-15%	-15%
Crossfire	501	1,431	-64%	-65%	8,290	7,381	12%	12%
PT Cruiser	6,140	10,675	-40%	-42%	77,383	106,114	-27%	-27%
Aspen	3,875	734	449%	428%	22,468	734	2961%	2961%
Pacifica	4,183	7,446	-42%	-44%	42,874	60,885	-30%	-30%
Town & Country	8,681	14,629	-38%	-41%	99,134	127,053	-22%	-22%
CHRYSLER BRAND	38,668	47,211	-15%	-18%	408,677	455,000	-10%	-10%
Compass	2,852	3,680	-19%	-23%	31,273	6,448	385%	385%
Patriot	4,245	0	0%	0%	27,612	0	0%	0%
Wrangler	8,605	5,032	78%	71%	92,549	54,234	71%	71%
Liberty	6,830	12,367	-43%	-45%	68,865	103,214	-33%	-33%
Grand Cherokee	10,419	11,034	-2%	-6%	93,246	109,158	-15%	-15%
Commander	4,509	9,780	-52%	-54%	50,124	64,829	-23%	-23%
JEEP BRAND	37,460	41,893	-7%	-11%	363,669	337,883	8%	8%
Caliber	6,348	8,243	-20%	-23%	80,352	68,001	18%	18%
Avenger	8,318	0	0%	0%	59,148	0	0%	0%
Charger	9,265	10,228	-6%	-9%	89,490	87,768	2%	2%
Viper	24	110	-77%	-78%	348	1,113	-69%	-69%
Magnum	3,628	3,668	3%	-1%	22,342	32,646	-32%	-32%
Dakota	4,188	4,617	-6%	-9%	41,376	61,473	-33%	-33%
Ram P/U	30,100	25,081	25%	20%	276,978	275,225	1%	1%
Caravan	10,417	18,493	-41%	-44%	130,472	170,351	-23%	-23%
Durango	2,850	5,652	-48%	-50%	37,511	53,417	-30%	-30%
Nitro	7,044	966	658%	629%	55,789	966	5675%	5675%
Sprinter	1,489	2,288	-32%	-35%	11,193	16,777	-33%	-33%
DODGE BRAND	83,671	79,784	9%	5%	806,477	835,065	-3%	-3%
TOTAL CHRYSLER LLC	159,799	168,888	-2%	-5%	1,578,823	1,627,948	-3%	-3%
TOTAL CAR	40,053	33,716	24%	19%	407,534	394,407	3%	3%
TOTAL TRUCK	119,746	135,172	-8%	-11%	1,171,289	1,233,541	-5%	-5%
Selling Days	25	26			230	230		

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