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Monster Employment Index Sees Modest Rise of Three Points in August, as Online Recruitment Activity Rebounds Slightly from Seasonal Summer Slowdown

August 2007 Index Highlights:

- Half of the Index's industries and a majority of its occupations show increased online job availability in August
- Index's annual growth pace slows further, dipping to lowest level on record and indicating continued moderation in online demand for workers
- Fewer opportunities in the retail industry and a modest increase in demand for sales occupations suggest retailers are recruiting cautiously
- Index shows mixed picture in financial sector as online demand for business and financial occupations remains flat, while job offers in the finance and insurance industry increase
- Expanded opportunities in education; community services; healthcare; and office and administrative support occupation categories demonstrate continued growth in the services sector
- Online job opportunities in mining industry ease for sixth consecutive month
- West North Central region registers largest monthly increase in online job availability amid greater demand in Kansas, Missouri, Nebraska and Iowa

Summary Overview

The Monster Employment Index rose three points in August, reflecting a slight rebound in online job availability across a majority of industries, occupations and geographical regions following the traditionally slower summer months of June and July. The Monster Employment Index is based on a real-time review of millions of employer job opportunities culled from more than 1,500 different Web sites, including Monster®.

The Index's three-point gain last month was smaller than the typical rise seen in past months of August and trimmed the Index's annual growth pace to roughly 7.5 percent, its lowest level on record and a further indication of softening employer demand for labor. Overall, 10 of 20 industries and 16 of 23 occupational categories tracked by the Index registered increased online job availability last month. Index results for the past 13 months are as follows:

monster	EMPLOYMENT INDEX	AUG 07	JUL 07	JUN 07	MAY 07	APR 07	MAR 07	FEB 07	JAN 07	DEC 06	NOV 06	OCT 06	SEP 06	AUG 06
		186	183	186	189	186	185	177	168	167	175	172	172	173

“Although the Index was broadly up in August, the overall increase in online job availability was more modest than in previous years and points to further moderation in online recruitment activity compared to last year,” said Steve Pogorzelski, Executive Vice President, Global Sales and Customer Development at Monster Worldwide. “The Index’s findings suggest that employers are recruiting more cautiously amid general uncertainties as to how much the troubled domestic housing sector will negatively impact broader U.S. economic growth in the months ahead.”

Administrative, Support, Waste Management and Remediation; Arts, Entertainment and Recreation; and Information Register the Highest Rate of Increase in August

Among industries, the administrative, support, waste management and remediation category registered the highest rate of increase in online job availability during the month of August, rising seven points, or six percent, followed by arts, entertainment and recreation; and information. Meanwhile, finance and insurance surprisingly edged up six points, or four percent, but remains flat year-over-year. Online job availability in the construction industry also rose eight points in August and is now up nine percent on a year-over-year basis. The transportation and warehousing industry, which added eight points in August, remains the top growth category among industries on an annual basis.

In contrast, the retail trade and public administration industry categories saw the largest declines in August, as both fell about four percent on the month. The sharp seven-point drop in online demand in the retail trade industry was unexpected and pushed its annual growth into the single digits for the first time since the Index’s inception. Although August has not always brought an increase in recruitment activity to the retail sector in the past, the size of the decline suggests that retailers have been much more cautious lately about hiring than in previous years. The mining industry category also saw a significant drop-off in online job demand last month, falling nine points and continuing a six-month downward trend.

Education, Training and Library; Community and Social Services; and Office and Administrative Support Occupations Register Sharpest Monthly Increases

The education, training and library; community and social services; and office and administrative support occupational categories registered the largest gains in online job availability in August, as schools and other public and private community service entities commenced hiring for the fall semester, and corporate sector strength helped fuel hiring for call center and customer service employees. The up-ticks in these categories mirror similar August Index findings in each of the previous years since its inception.

Meanwhile, the sales and related occupational category registered a modest two-point gain in August, but remains down on a year-over-year basis for the third consecutive month. Contrary to seasonal expectations, online recruitment for business and financial



operations occupations remained flat in August and is now up just two percent on the year.

The food serving and related occupations category saw the sharpest decline in August, falling seven points, or three percent, while fewer online job opportunities in the legal sector caused that category to shed five points, or two percent. Nevertheless, both categories remain up on a year-over-year basis, with food serving and related up a sizable 15 percent and legal up nine percent over the year.

Eight of Nine U.S. Census Bureau Regions Show Increased Online Job Availability in August

Among the nine U.S. Census Bureau Regions tracked, the West North Central and Mountain regions registered the highest rate of monthly increase in August. The West North Central region's rise was fueled by higher demand for workers in Kansas, Missouri, Nebraska and Iowa, while the Mountain region was helped by expanded opportunities in Montana, Arizona and Utah. The New England region remained flat for the third consecutive month.

Forty-four U.S. states registered increased online job demand during August, with Kansas, Vermont and Montana seeing the highest rates of increase over the month. Texas remained in the top slot on a year-over-year basis.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of August:

<u>Rank</u>	<u>State</u>
1	Delaware
2	Massachusetts
3	Maryland
4	Alaska
5	Connecticut
6	Arizona
7	California
8	Colorado
9	Wyoming
10	New Jersey

Top Five Industries Looking for Employees in August

Industries showing the greatest rate of increase in online job availability in August included:

INDUSTRY	AUG 07	JUL 07	JUN 07	MAY 07	APR 07	AUG 06
Administrative, Support, Waste Management, Remediation	119	112	111	109	105	104

Arts, Entertainment, and Recreation	161	153	153	155	162	171
Information	142	136	136	140	131	128
Transportation and Warehousing	198	190	198	191	186	138
Finance and Insurance	154	148	146	140	135	154

Most Wanted Occupational Experience in August

Occupational categories registering most significant increases in online job demand in August included:

OCCUPATIONS	AUG 07	JUL 07	JUN 07	MAY 07	APR 07	AUG 06
Education, Training, and Library	164	157	164	161	159	145
Community and Social Services	218	209	209	215	210	189
Office and Administrative Support	175	168	172	181	184	166
Installation, Maintenance, and Repair	182	176	178	184	184	174
Building, Grounds Cleaning, Maintenance	158	153	155	161	164	157

Online Job Demand Increases in Eight of the Nine U.S. Regions in August

Online job opportunities rose by varying degrees in 8 of the 9 U.S. Census Bureau Divisions in August. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	AUG 07	JUL 07	JUN 07	MAY 07	APR 07	AUG 06
West North Central	191	185	189	191	189	175
Mountain	195	189	191	194	195	191
East South Central	168	164	167	169	169	162
West South Central	266	260	260	262	256	216
East North Central	169	166	167	169	168	158
Mid-Atlantic	180	177	179	181	178	161
South Atlantic	172	170	173	176	175	167
Pacific	184	183	187	195	201	177
New England	188	188	188	188	181	168



AUG 06	SEP 06	OCT 06	NOV 06	DEC 06	JAN 06	FEB 07	MAR 07	APR 07	MAY 07	JUN 07	JUL 07	AUG 07
173	172	172	175	167	168	177	185	186	189	186	183	186

By Region


	2007								2006				
	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
New England	188	188	188	188	181	172	167	158	163	173	170	168	168
Mid-Atlantic	180	177	179	181	178	172	165	156	159	167	164	162	161
East North Central	169	166	167	169	168	163	158	149	155	161	160	160	158
West North Central	191	185	189	191	189	182	174	165	171	180	178	177	175
South Atlantic	172	170	173	176	175	171	165	158	163	168	168	165	167
East South Central	168	164	167	169	169	165	158	147	151	159	157	166	162
West South Central	266	260	260	262	256	247	232	214	216	223	222	218	216
Mountain	195	189	191	194	195	188	177	172	180	188	191	193	191
Pacific	184	183	187	195	201	196	182	168	170	181	179	179	177

By Industry

	2007								2006				
	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
Agriculture, Forestry, Fishing and Hunting	171	173	171	164	150	143	141	136	128	141	148	156	156
Mining	166	167	169	175	189	191	193	189	194	199	203	199	183
Utilities	172	172	175	178	194	183	182	167	159	159	156	142	147
Construction	222	214	219	232	245	236	236	230	224	225	218	211	203
Manufacturing	126	126	132	134	135	134	133	128	127	128	128	126	126
Wholesale Trade	168	163	164	165	159	147	148	144	141	144	146	159	163
Retail Trade	180	187	188	194	192	190	185	179	177	174	179	178	173
Transportation and Warehousing	198	190	198	191	186	178	164	149	138	151	141	151	138
Information	142	136	136	140	131	130	122	122	122	125	127	130	128
Finance and Insurance	154	148	146	140	135	136	138	134	141	146	149	148	154
Real Estate and Rental and Leasing	145	149	148	150	142	136	127	125	123	116	124	125	131
Professional, Scientific, and Technical Services	153	151	154	160	161	159	152	148	152	150	149	146	144
Management of Companies and Enterprises	158	161	152	157	161	159	157	147	135	137	143	143	151
Administrative, Support, Waste Management, Remediation	119	112	111	109	105	106	104	101	100	102	107	107	104
Educational Services	130	130	135	134	131	121	120	119	120	121	122	121	119
Healthcare and Social Assistance	121	120	120	122	120	119	119	115	115	118	119	121	123
Arts, Entertainment, and Recreation	161	153	153	155	162	173	167	165	167	165	165	179	171
Accommodation and Food Services	169	169	170	177	172	169	162	160	154	166	170	174	174
Public Administration	155	161	159	156	153	150	145	140	139	136	132	135	139
Other Services	220	218	226	231	230	228	214	206	215	207	209	220	207

By Occupation

	2007								2006				
	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
Management	197	192	191	194	201	189	186	174	180	186	184	181	181
Business and Financial Operations	208	208	207	215	217	213	207	194	197	205	200	205	204
Computer and Mathematical	181	179	182	184	189	181	175	166	170	185	185	178	173
Architecture and Engineering	198	194	195	194	202	196	190	179	182	187	181	179	181
Life, Physical, and Social Science	168	168	169	170	171	167	168	156	158	167	160	158	156
Community and Social Services	218	209	209	215	210	214	215	204	202	200	193	185	189
Legal	211	216	224	245	245	243	209	182	168	179	182	192	194
Education, Training, and Library	164	157	164	161	159	151	146	133	137	139	137	144	145
Arts, Design, Entertainment, Sports, and Media	157	160	165	165	161	160	155	148	146	149	151	145	139
Healthcare Practitioners and Technical	179	178	181	174	169	168	143	135	139	145	146	144	146
Healthcare Support	213	209	209	197	184	175	147	144	152	159	162	164	166
Protective Service	179	180	176	174	170	171	170	159	154	172	163	165	158
Food Preparation and Serving Related	180	185	193	189	203	181	168	163	158	162	163	164	157
Building, Grounds Cleaning, Maintenance	158	153	155	161	164	154	142	128	136	150	149	159	157
Personal Care and Service	173	168	170	189	236	195	183	160	165	164	168	164	170
Sales and Related	147	145	147	151	151	151	150	147	151	153	151	148	148
Office and Administrative Support	175	168	172	181	184	179	171	157	162	174	171	169	166
Farming, Fishing, and Forestry	142	142	143	148	148	142	126	109	109	109	113	120	123
Construction and Extraction	150	146	149	153	154	146	142	132	138	149	149	156	154
Installation, Maintenance, and Repair	182	176	178	184	184	176	172	159	161	172	187	179	174
Production	150	147	149	151	151	148	144	134	140	148	148	151	150
Transportation and	132	131	132	134	135	131	124	120	126	130	132	136	136



Material Moving													
Military Specific	167	165	163	163	160	166	175	191	203	214	205	184	190

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from more than 1,500 Web sites, including a variety of corporate career sites, job boards and Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted on a monthly basis by Research America, Inc. The audit validates the accuracy of the online job recruitment activity measured within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at www.monsterworldwide.com.

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